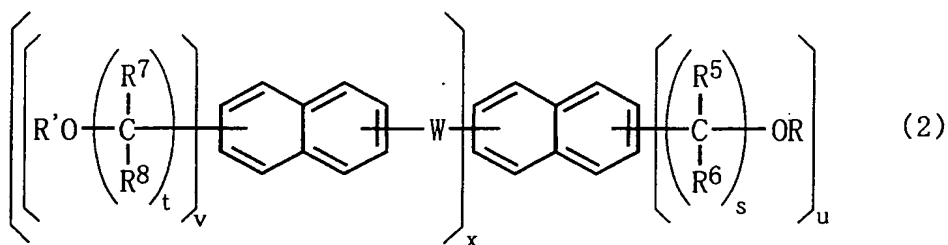
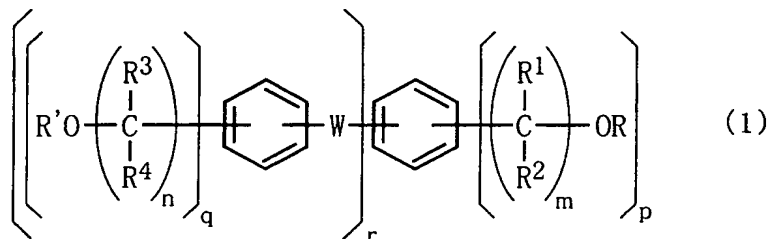


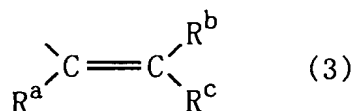
WHAT IS CLAIMED IS:

1. An aromatic vinyl ether compound represented by following Formula (1) or (2):



wherein

R and R' may be the same or different and are each a hydrogen atom or a group represented by following Formula (3):



wherein R<sup>a</sup>, R<sup>b</sup>, and R<sup>c</sup> may be the same or different and are each a hydrogen atom or an alkyl group having 1 to 4 carbon atoms;

R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup>, R<sup>6</sup>, R<sup>7</sup>, and R<sup>8</sup> may be the same or different and are each a hydrogen atom or a substituted or unsubstituted

hydrocarbon group;

W is a single bond or a linkage group;

m is an integer of 0 to 4;

n is an integer of 0 to 4;

p is an integer of 1 to 6;

q is an integer of 0 to 5;

r is 0 or 1;

s is an integer of 0 to 4;

t is an integer of 0 to 4;

u is an integer of 1 to 8;

v is an integer of 1 to 7; and

x is 0 or 1,

when any of the numbers m, n, p, q, s, t, u and v is 2 or more, the resulting two or more groups may be the same or different,

each substituent on the naphthalene rings shown in Formula (2) may be combined with any of eight carbon atoms constituting the naphthalene ring except the bridgehead positions,

the benzene rings and naphthalene rings in the formulae may further have at least one substituent in addition to the substituents shown in the formulae,

at least one of pRs in Formula (1) is the group represented by Formula (3),

at least one of uRs in Formula (2) is the group represented

by Formula (3),

in Formula (1),

p is an integer of 3 to 6 when r is 0 and m is 0;

R<sup>1</sup> and R<sup>2</sup> are each a substituted or unsubstituted hydrocarbon group and R<sup>a</sup> in Formula (3) in R is an alkyl group having 1 to 4 carbon atoms when r is 0, m is 1, and p is 1;

all of R<sup>1</sup>, R<sup>2</sup>, and R<sup>a</sup> in Formula (3) in R are not concurrently hydrogen atoms when r is 0, m is 1 and p is 2;

(i) p and q are each an integer of 2 to 5 when r is 1, m is 0, n is 0, and W is a single bond or an alkylene group,

(ii) p is an integer of 1 to 5 and q is an integer of 0 to 5 when r is 1, m is 0, n is 0, and W is a linkage group other than alkylene groups, where p is an integer of 2 to 5 when r is 1, m is 0, n is 0, W is a carbonyl group and q is 0; and

in Formula (2), u is an integer of 2 to 8 when x is 0 and s is 0.

2. The aromatic vinyl ether compound according to claim 1, which is represented by Formula (1) wherein r is 0, m is 0, and p is an integer of 3 to 6.

3. The aromatic vinyl ether compound according to claim 1, which is represented by Formula (1),

wherein r is 0; m is 1; p is 1; R<sup>1</sup> and R<sup>2</sup> may be the same

or different and are each an alkyl group having 1 to 4 carbon atoms, a cycloalkyl group having 3 to 6 members or a substituted or unsubstituted phenyl group; and  $R^a$  in Formula (3) in R is an alkyl group having 1 to 4 carbon atoms.

4. The aromatic vinyl ether compound according to claim 1, which is represented by Formula (1), wherein:

r is 0; m is 1; and p is 2, and

(i) at least one of two  $R^1$ s and two  $R^2$ s is an alkyl group having 1 to 4 carbon atoms, a cycloalkyl group having 3 to 6 members or a substituted or unsubstituted phenyl group, or

(ii) at least one of  $R^a$ s in Formula (3) in two Rs is an alkyl group having 1 to 4 carbon atoms.

5. The aromatic vinyl ether compound according to claim 1, which is represented by Formula (1), wherein

(i) r is 0, m is 1, and p is an integer of 3 to 6;

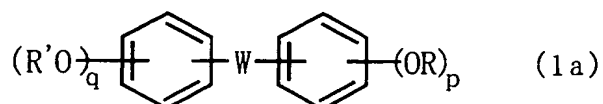
(ii) r is 0 and m is an integer of 2 to 4; or

(iii) r is 1, and  $R^1$ ,  $R^2$ ,  $R^3$  and  $R^4$  may be the same or different and are each a hydrogen atom, an alkyl group having 1 to 4 carbon atoms, a cycloalkyl group having 3 to 6 members or a substituted or unsubstituted phenyl group.

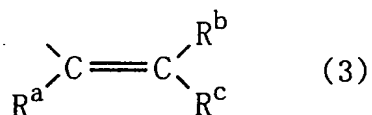
6. The aromatic vinyl ether compound according to claim 1, which is represented by Formula (2), wherein  $R^5$ ,  $R^6$ ,  $R^7$ , and

R<sup>8</sup> may be the same or different and are each a hydrogen atom, an alkyl group having 1 to 4 carbon atoms, a cycloalkyl group having 3 to 6 members or a substituted or unsubstituted phenyl group.

7. An aromatic vinyl ether compound represented by following Formula (1a):



wherein R and R' may be the same or different and are each a hydrogen atom or a group represented by following Formula (3):



wherein R<sup>a</sup>, R<sup>b</sup>, and R<sup>c</sup> may be the same or different and are each a hydrogen atom or an alkyl group having 1 to 4 carbon atoms;

W is a carbonyl group or a sulfonyl group;

p is an integer of 1 to 5; and

q is an integer of 0 to 5,

wherein p is an integer of 2 to 5 when W is a carbonyl group and q is 0,

when any of p and q is 2 or more, the resulting two or more groups in the formula may be the same or different,

the benzene rings shown in the formula may each have at least one substituent in addition to the substituents shown in the formula, and

at least one of pRs is the group represented by Formula (3).